

# INNOVATIVE DIRECT LASER MARKING SOLUTIONS FOR BIOMEDICAL AND PHARMACEUTICS PRODUCTS TRACEABILITY

*Solutions de marquage laser innovantes pour la traçabilité individuelle  
des produits biomédicaux et pharmaceutiques*

→ Florent THIBAUT | VP Sales & Marketing | Qiova



**e·micronora**

22 › 25 SEPT. 2020

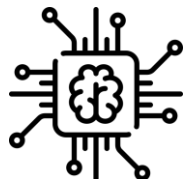
# Qiova at a glance

# Qiova in a nutshell

Qiova designs and delivers **laser processing solutions** with **superior throughput and efficiency** for the **industry of the future**

## *Applications*

- **Laser marking**
  - Product tracking & tracing
  - Anti-counterfeiting
- **Micromachining**
  - Micro-drilling
  - Surface texturing



## *Sectors*

- Packaging industry
- Pharmaceuticals
- Biomedical
- Automotive / Aeronautics
- Consumer electronics

# Our main activities

## Process development

*Expertise in  
laser-matter interaction*

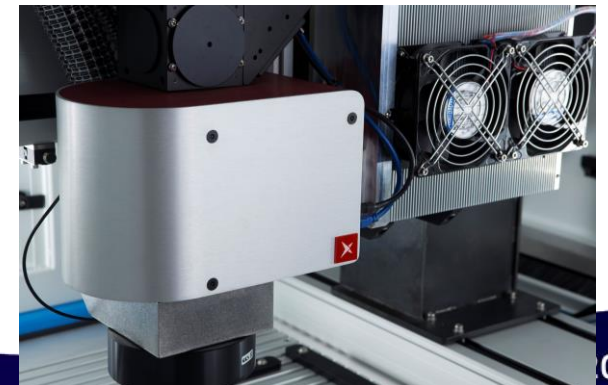
- ✕ *Faisability studies*
- ✕ *Process development*
- ✕ *Pre-series / Prototyping*



## OEM product line: VULQ1

*Patented digital laser beam  
shaping technology*

- ✕ *Design and manufacturing*
- ✕ *Standard or custom version*
- ✕ *Stand-alone or integrated in a laser rail*



# What is at stake?

# Traceability: a major stake with global benefits

Enabling traceability of manufactured products delivers major benefits at every level



Sectors → Supports competitiveness with smart supply chain management

Companies → optimize operational efficiency

Brands → fight against counterfeiting and parallel market

Consumer → information and guarantee of origin

# Product traceability in pharmaceutical and biomedical sectors = protecting people health

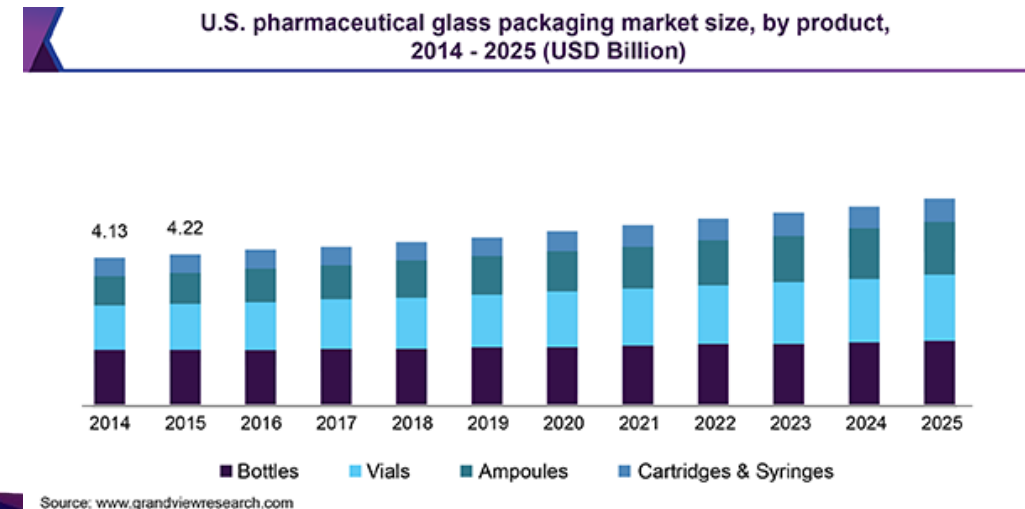
- Counterfeit drugs is a global business >200 B\$ (2011)
- Drug counterfeiting is a booming business: +90%, 2005 → 2010
- Drug counterfeiting kills 100 000s people every year
- Other medical product like prothesis, implants.. are also subject to dramatic impact of non-quality

UDI Act (2007): enabling end-to-end traceability at the individual product level



# UDI Act: direct marking of individual device

- Enabling traceability requires marking the target product!
- Direct marking of individual medical device is a challenging task:
  - High volume needs high marking rate
    - 50 Billions glass containers supplied every year
  - Packaging use challenging materials: glass, polymers
    - Need to be chemically inert
    - Biocompatibility
  - Small products need high resolution
    - Ear implants, intra-ocular implants





A solution :  
Laser marking boosted by digital  
beam shaping technology

# Digital laser beam shaping creates flexible productivity

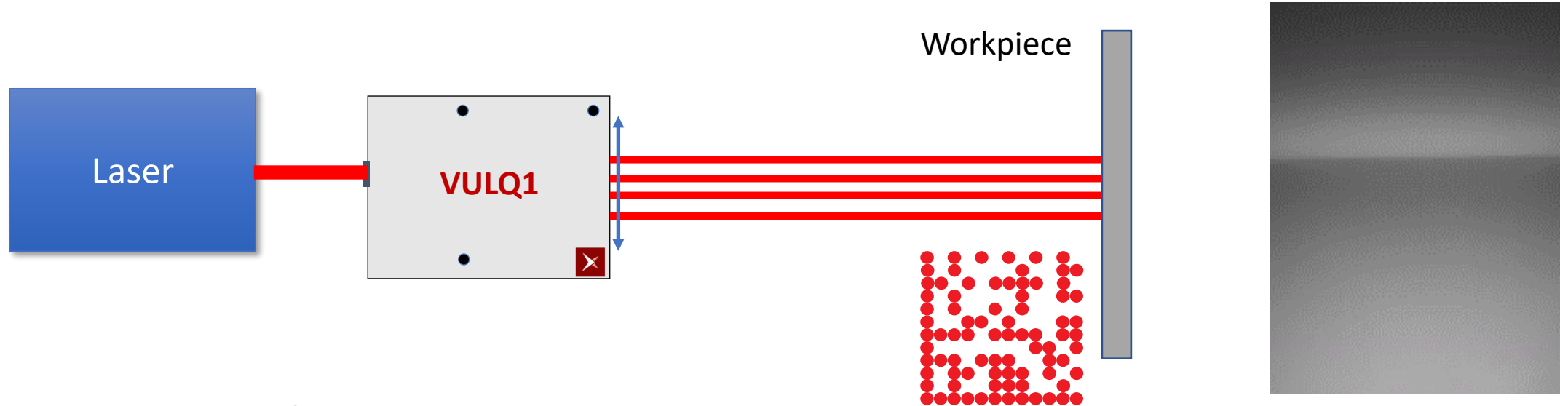


**VULQ1** digital beam shaping technology allows to **generate 10, 100 or 1000 laser beamlets on-demand**, from one single laser beam.

The beamlets are **independently controlled by software**, in a **dynamic** manner. They are applied to the material **simultaneously, scaling up process throughput** while **conserving the quality** of the single beam interaction with the material.

***Why using only one beam when you can have many?***

# Stamp marking combines productivity and resolution



- **Stamp marking features:**

- Ultra-high-speed marking: up to 100s 2D codes per second with optimal quality
- Ideal for small parts: perfect readability for code size below 1mm
- Straightforward integration in-line
- Compatible with any NIR or green industrial lasers

# Application case: Enabling mobile traceability

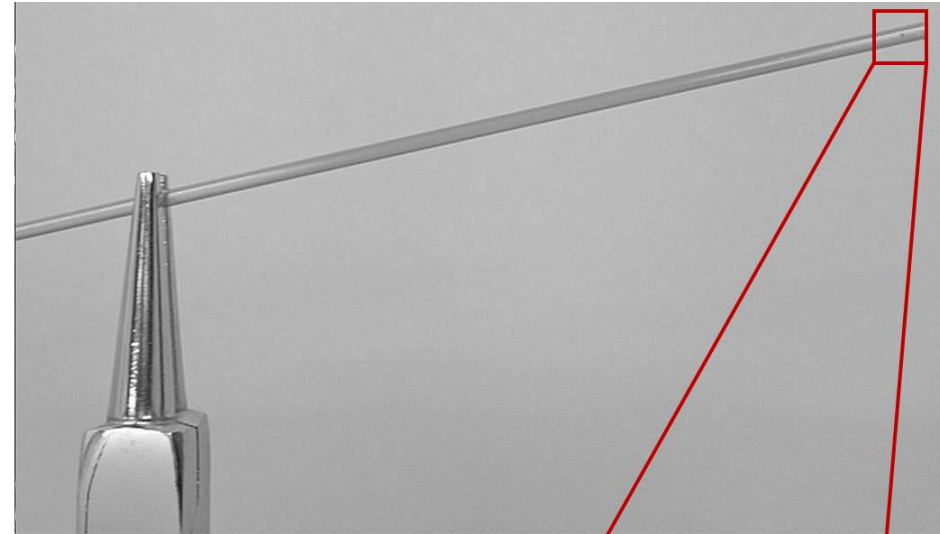
**MATERIAL:**  
PVC

**MICRO-DATAMATRIX:**

- Size: 570  $\mu\text{m}$
- Dots: 16X16

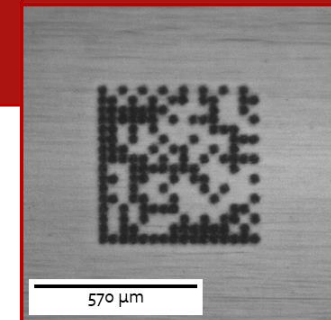
**LASER:**

- Pulsed industrial IR laser



## For Pharmaceutical industry

- 77 000 parts marked per hour
- **Readable with smartphone to provide on-site product information to the customer**



# Application case: Creating connection with customers

## **MATERIAL:**

- Polymers, coated metals, metalized PET

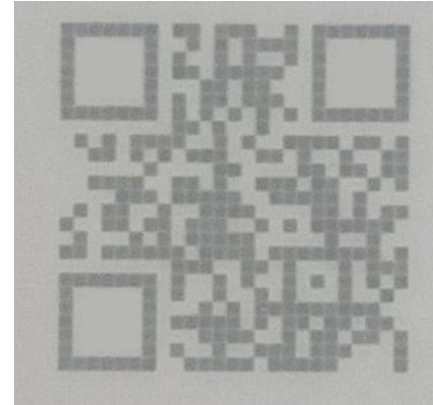
## **QR code:**

- 8-12mm

## **LASER:**

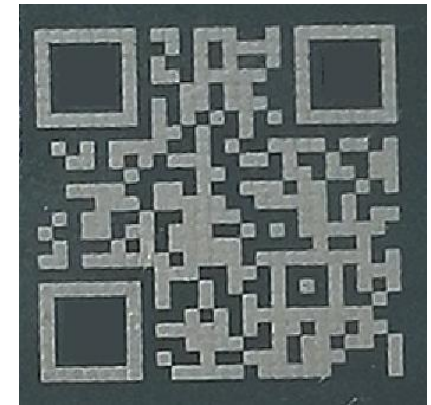
- Pulsed green laser

10mm



*PolyAmide  
polymer*

10mm



*PolyCarbonate  
polymer*

For **Consumer goods, Food&Beverage market,...**

**Marking rate 10x higher than standard laser marking**

**Applicable on a large span of packaging materials**

**Directly readable by customer smartphone**



# Application case: Enabling end-to-end traceability of drugs to protect public health

## MATERIAL:

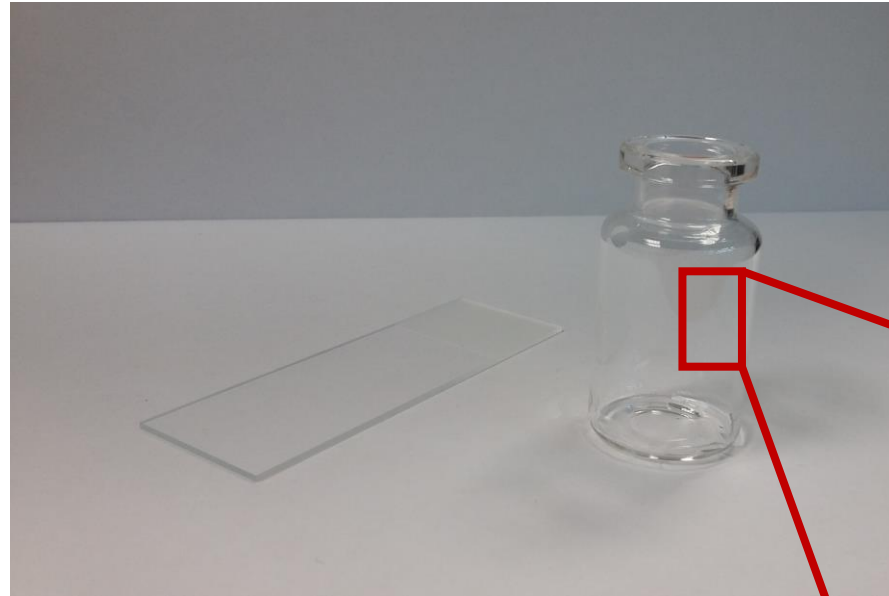
- Glass

## DATAMATRIX:

- 10 digits, DM14x14

## LASER:

- Pulsed IR laser



## For Biomedical and pharmaceutical industry

Combining high quality, high resolution & high marking rate

Readable on site with mobile reading devices

Code contrast engineerable from semi-invisible to visible

# Conclusion and outlook

- End-to-end traceability of medical product has the potential to save hundred thousands of lives per year. Also a legal obligation for manufacturers
- Laser is a promising way to direct mark the large span of challenging materials used in this field, like polymers or glass.
- The combination of digital beam shaping with established laser technologies has the potential to offer new solutions to resolve challenging situations.
- Further application of digital beam shaping technology in medical field is work in progress, with the support of European partners.
  - Looking for interested end-user partner for european project call !!





**THANK YOU FOR YOUR TIME AND ATTENTION!**

*Merci pour votre attention!*

QioVA

1 rue Adrienne BOLLAND

42160 Andrézieux- Bouthéon

France

Meet us on LinkedIn or

on our website [www.qiova.com](http://www.qiova.com)



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